

RESUME OF QUALIFICATIONS

James A. Concotelli

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Professional Resume

James A. Concotelli, MSW, Ph.D.

PROFILE

Over twenty-five years of consistent successful achievement in health care and senior housing settings involved in wellness program development, training, administration and evaluation. Professional experience in several leadership positions that involved team development, operations management and budget oversight. Background in health promotion and wellness incorporating disciplines of physical fitness, health education, behavioral medicine and recreation therapy. Extensive public speaking experience at professional conferences, continuing education programs and published author in journals and trade magazines.

EDUCATION

Ph.D., Educational & Counseling Psychology: University of Kentucky, Lexington, KY
Masters of Social Work: University of Kentucky
Graduate Certificate in Gerontology: University of Kentucky
Graduate Certificate in Medical & Behavioral Science: University of Kentucky
Bachelor of Arts in Recreation and Business Management: Doane College, Crete, NE
Certified Wellness Coach from Mayo Clinic and School of Health Services

HONORS AND APPOINTMENTS

Top Ten Innovative Wellness Programs for Older Adults, ICAA, 2012
Best of the Best Operational Awards, ALFA, 2008, 2010 and 2013
Best Practice Award for Senior Wellness Programs, National Council on Aging, 2005
Development Board, National Council on Aging Health Promotion Institute, 2004 – 2010
Community Faculty Member, University of Kentucky Medical School, 1996-2000

EXPERIENCE

- Senior Director of Optimum Life**, Brookdale Senior Living, Tampa, FL 2011-2015
Develop wellness programs, provide oversight of resident programs in over 1100 communities and serve as Executive Director of not-for-profit Institute for Optimal Aging Research. Provide continuing education seminars to health care professionals and present at national wellness, caregivers and aging conferences.
- VP of Resident Programs**, Horizon Bay Senior Communities, Tampa, FL 2001-2011
Responsible for wellness, fitness and activity program development, implementation and evaluation for over ninety senior communities nationwide. Supported company-wide re-branding initiative and customer service programs including resident satisfaction surveys. Provided continuing education to health care professionals and national aging conference presentations.
- Director of Programs**, The Admiral Retirement Community, Chicago, IL 2000-2001
Responsible for development, implementation and evaluation of fitness and wellness program for continuum of care retirement community. Directed wellness, fitness and social work departments. Developed wellness outreach programs for community organizations.
- Executive Director**, The Lexington Wellness Center, Lexington, KY 1995-2000
Developed successful health and wellness center business. Initiated the concept, led the strategic planning, marketing and daily operations. Developed and delivered business, hospital and community wellness programs. Provided planning and design consultation for other new wellness center businesses.

EXPERIENCE (continued)

Instructor , University of Kentucky College of Medicine, Department of Preventive Medicine, Lexington, KY Complimentary and Alternative Health Care: The Role of Physicians Problem Based Learning Tutor, Medical Student Geriatric Rotation Teaching Assistant, Behavioral Medicine: Theories in Health and Behavior	1993–2000
Instructor , University of Kentucky Wellness Program, Central Baptist Hospital, Saint Joseph's Hospital, Lexington Community College Adult Education Program: stress management, meditation, relaxation techniques, yoga, tai chi, qigong and complementary health care	1986 - 2000
Project Manager , College of Allied Health, Sanders-Brown Center on Aging Interdisciplinary Team Care for Rural Older Adults	1994–1996
Research Assistant , Sanders-Brown Center on Aging, Lexington, KY Family Involvement in Nursing Home Decision Making	1991–1994
Assistant Manager , Ashland Terrace Retirement Home, Lexington, KY	1992–1993

PROFESSIONAL & CIVIC ORGANIZATIONS

International Council on Active Aging
Assisted Living Federation of America
National Council on Aging
American Society on Aging
National Wellness Institute
National Social Work Honor Society
Global Research Center for Health and Longevity

PROFESSIONAL DEVELOPMENT

Mayo Clinic Wellness Coaching Certification Program, 2014
Positive Aging Conference, 2014
International Council on Active Aging Conference, 2002-2012
Assisted Living Federation of American Annual Conference, 2007 - 2011
American Society on Aging/National Council on Aging Annual Conference, 2001-2010
Designing, Developing and Implementing Senior Wellness Programs, Covington, KY, 2002
New Aging Paradigm: Bringing Wellness into Focus, AAHSA, Miami, FL, 2000
Geriatric Assessment: Seniors and Independence, Mather Life Ways, Chicago, IL, 2000
The ABC's of Grant Writing & Program Evaluation, Donors Forum, Chicago, IL, 2000
National Wellness Conference, Stevens Point, WI, 1997 – 1999 and 2009
University of Kentucky College of Nursing, Alternative Health Conference, 1996 and 1998
Gerontological Society of America Annual Conference, 1993 - 1995
Association of Gerontology in Higher Education Conference, Louisville, KY, 1993

List of conference presentations and published articles available on request.